## Online Reviews and Reputation Management Service Copy

Do you browse reviews before purchasing a product or using a service? It turns out, many people do! Over 70% of customers do not take action until they've read reviews. It goes without saying that developing a positive brand reputation is crucial to sales.

Are you having trouble getting people to speak positively about your brand? Many business owners are left hoping customers will leave reviews online. While you may know you have many very happy customers, this isn't always clear to others. This is because it can be very hard to get happy customers to leave positive reviews.

Both negative reviews and no reviews can leave you struggling to find new customers. If your business has no reviews, this can leave people nervous to trust your services.

Grovehurst Consulting can help build a positive reputation for your business. First, we have developed a proven strategy that encourages positive customer feedback. We also know of a way to manage your online presence that will successfully attract new clients.

One way we attract new clients is by increasing your visibility to those looking for related services nearby. We use resources including Synup, Advice Local and Bright Local to build a positive image for your brand. By serving more new clients, your business has potential to receive more positive reviews.

Grovehurst Consulting is ready to work with you to help grow your business to new heights. Are you ready to see a boost in new and returning customers because of a positive online reputation?